



Florence-Firestone Community Plan Dept of Parks and Recreation Community Event @ Roosevelt Park June 22, 2013



EVENT OBJECTIVE

For the Department of Regional Planning (DRP) to reengage the community on the Draft Florence-Firestone Community Plan (Draft Plan) by conducting community outreach at a Community Event.

EVENT DESCRIPTION

On the morning of Saturday, June 22, 2013, approximately 38 participants and their friends and families who live, work or play in the Florence-Firestone community attended the community event at Roosevelt Park. The six hour community event was hosted by the Department of Parks and Recreation South County Community Services Agency in collaboration with the Florence-Firestone Community Leaders, the Florence Firestone Chamber of Commerce, and the Florence-Firestone Worksource Center. Our purpose was to present the Draft Plan to community members, initiate a dialogue about the Draft Plan, and reengage the community members during this interim period while the EIR process is initiated.

EVENT SUMMARY

The event was set up in the baseball field of Roosevelt Park located in Florence-Firestone. There was a stage with dancing, singing and entertainment in the center with the booths arranged in a square around the stage. The event had large audiences move through as there were junior soccer games that finished up and other families and community members using the park during the event. Spirits were high and the community was engaged in all the activities and interaction. Most of the constituents were primarily Spanish-speaking, however, they seemed actively interested in the Draft Plan and many signed up to get updates on the Draft Plan as our timeline progresses. The Community Plan is an outgrowth of the Florence-Firestone Vision Plan, which was completed in 2009. The Community Plan provides a blueprint for future growth and development and applies to the unincorporated community of Florence-Firestone. The Plan is one tool to help realize the community's vision. Once adopted by the Los Angeles County Board of Supervisors, the Community Plan becomes the official policy document against which all future development is evaluated.

In 2011, the DRP led a series of public participation workshops and, in the process, worked with community members to develop a Community Poster Plan. The outgrowth of that was the Preliminary Draft Community Plan, which was completed in January 2012. Following the completion of several subsequent technical analyses, coupled with a cycle of comments from DRP staff and a range of county service providers, DRP completed the Draft Plan in September 2012.

On September 22, 2012, DRP conducted a Community Meeting with the Florence-Firestone community. The meeting was organized into two components: (1) the presentation of the Draft Plan, which was conducted simultaneously in English and Spanish; and, (2) an open house, which allowed participants to independently explore several information stations set up in advance.

